

javier guerrero

GRAPHIC DESIGNER / PRODUCTION ARTIST

Graphic Designer & Production Artist with over ten years' experience working on both print and digital projects. Flexible, detail-oriented, and capable of adapting to shifting expectations. Highly knowledgeable of the Adobe Creative Suite, particularly Adobe Photoshop.

Seeking to join a dynamic creative team and be involved in the production of innovative visual projects.

professional experience

Sep. 2023 — Present ● Freelance Graphic Designer

Performing design and production work for a variety of clients for both digital and print usage.

Mar. 2023 — Aug. 2023 ● Freelance Production Designer, Warner Bros.

Preparing graphic assets for usage on a digital streaming service.

May 2022 — Feb. 2023 ● Freelance Graphic Designer

A number of roles across numerous fields (education, fashion, media, pharmaceuticals, and sports) working on print and digital visual assets.

Apr. 2018 — May 2022 ● Production Designer, Malka Media

Duties primarily focused on the creation of digital assets such as social media graphics, banner ads, and pitch decks.

- Clients included Showtime, Players Coalition, and Sports Business Radio.

2013 — 2017 ● Freelance Work, Various Agencies

A number of roles across numerous fields (education, fashion, media, pharmaceuticals, and sports) working on print and digital visual assets.

- Agencies: Aeropostale, Amplify, IOMedia, Major League Baseball, Medical Dynamics, New Bay Media, Sudler & Hennessey, Tommy Hilfiger.

Nov. 2009 — Jan. 2012 ● Production Artist, Decozone

Created and revised mechanicals for packaging for luxury beauty and haircare products in Illustrator. Also worked on banner ads, eBlasts and other digital assets using Photoshop.

- Clients included Avon, Giorgio Armani Beauty and L'Oréal.

education

Bachelor's Degree

Graphic Design

Rutgers University (2006 — 2009)

Associate's Degree

Fine Art


Essex County College (2004 — 2006)


professional skills


Adobe Acrobat Google Slides
Adobe Illustrator HTML / CSS
Adobe InDesign Microsoft PowerPoint
Adobe Photoshop WordPress
Apple Keynote

contact information

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